

1st night of "My Professor is a DJ!" 2013 **25th June 2013, 9 pm, Circumflex**

An event created and successfully performed all over Germany called "My Professor is a DJ!" will take place on the 25th June 2013 in the Circumflex location De Kaap, Maastricht. With its foreign premier at the University Maastricht and Business School of Economics are proudly hosting this event. For one night professors of several faculties within the University of Maastricht will become a DJ. On the turntables, professors mix modern songs from their youth in 20 minutes blocks performances. After the professors battles, the DJ set with the loudest jubilation given by the audience is the winner of the golden clef. The professors will be supported by the experienced DJ CANIGGIA (Miami) to get the full potential out of every gig. Don't miss an unforgettable night with beats from hip-hop, Pop, Rock, Indie, Electro to Classics and the All-Time-Favorites of the professors is waiting for you.

The following professors are going to hit the decks at the Circumflex dance hall:

- **DJ Dr. Arie van der Lugt (Psychology and Neuroscience Faculty)**
- **DJ Dr. Teun Dekker (University College Maastricht, Social Sciences and Political Theory)**
- **DJ Dr. Rachel Pownall (Maastricht School of Business and Economics, Finance Department)**

Presale tickets for €7 are available at all advanced sale stands as mentioned on page 3, on the webpage www.myprofessorisadj.com, or at the door for €9. The student councils offer reduced tickets for €6. Further information such as pictures, videos, interviews of the professors and online-tickets are available on the webpage www.myprofessorisadj.com

P R E S S R E L E A S E

03.06.2013

The very first night of ‘‘My Professor is a DJ’’ took place at the University of Tübingen in 2007. Through great success and demand ever since, the night is repeated in Tübingen annually. In the meantime the event also has taken over students and professors hearts all over Germany. The night of ‘‘My Professor is a DJ’’ has become well known and also takes place in cities like Berlin, Constance, Heidelberg and many more. In 2013, it is proudly presenting its premier abroad and is hosted by Maastricht, Netherlands.

The organizer of the events is Gunnar Larsson. He is a former student of the University of Tübingen and has specialized in the fields of rhetoric and cultural studies. During his study years he created and established the idea of ‘‘My Professor is a DJ’’. Since 2010 he started his own business as an event manager and built up his own agency called ‘‘Black Box Events’’. He is also a doctoral student at the University of Tübingen.

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My Professor is a DJ!
Facts

P R E S S R E L E A S E

03.06.2013

Date 25th June 2013
Start 9 pm
Location Circumflex location DE KAAP
Capucijnenstraat 120

Music Electro, hip-hop, Pop, Rock, Indie und Classics

Tickets € 9 At the door
€ 7 presale
€ 6 presale student councils

Presale Something Good
Kiwi
Online tickets: www.reservix.de
Involved student councils

Bar Specials Cuba Libre half price 8 - 10 pm

Attending Professors

Psychology and Neuroscience Faculty

Dr. Arie van der Lugt

Social Sciences and Political Theory (University College Maastricht)

Dr. Teun Dekker

Finance Department (Maastricht School of Business and Economics)

Dr. Rachel Pownall

DJs DJ CANIGGIA (Miami) <http://www.caniggia.de/>

03.06.2013

Moderator Mirko Spohn (Heidelberg)

Organizer Black Box Events
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Germany
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My professor is a DJ!

Background information

Founder

The organizer of the events is Gunnar Larsson. He is a former student of the University of Tübingen and has specialized in the fields of rhetoric and cultural studies. During his study years he created and established the idea of ‘‘My Professor is a DJ’’. Since 2010 he started his own business as an event manager and built up his own agency called ‘‘Black Box Events’’. He is also a doctoral student at the University of Tübingen.

Story of origin

In 2007 the idea about an extraordinary event concept was born. Through the event, the contact between students and professors of University Tübingen was improved by one essential element: the Music. This connection was made outside of the lecturer hall.

During an excursion to Lake Constance the first professor performed as a DJ in a 20 minute performance. Ever since then the idea of ‘‘My Professor is a DJ!’’ started to grow.

By now this event takes part in several German cities such as Berlin, Jena, Constance and more to come. Different German TV Channel, online as well as city magazines have reported about the extraordinary event concept.

Previous events My Professor is a DJ	2007	Summer term	1st night of ‘‘My Professor is a DJ’’ in Tübingen
		Winter term	2nd night of ‘‘My Professor is a DJ’’ in Tübingen
	2008	Summer term	3rd night of ‘‘My Professor is a DJ’’ in Tübingen
		Summer term	4th night of ‘‘My Professor is a DJ’’ in Tübingen

- 2009** Summer term 5th night of ''My Professor is a DJ'' in Tübingen
- 2010** Summer term 6th night of ''My Professor is a DJ'' in Tübingen
Winter term 1st night of ''My Professor is a DJ'' in Halle
- 2011** Summer term 7th night of ''My Professor is a DJ'' in Tübingen
Summer term 1st night of ''My Professor is a DJ'' in Jena
Winter term 1st night of ''My Professor is a DJ'' in Berlin
Winter term 2nd night of ''My Professor is a DJ'' in Halle
- 2012** Summer term 8th night of ''My Professor is a DJ'' in Tübingen
Summer term 2nd night of ''My Professor is a DJ'' in Jena
Summer term 1st night of ''My Professor is a DJ'' in Constance
Winter term 2nd night of ''My Professor is a DJ'' in Berlin
Winter term 3rd night of ''My Professor is a DJ'' in Halle
Winter term 1st night of ''My Professor is a DJ'' in Heidelberg
Winter term 1st night of ''My Professor is a DJ'' in Furtwangen

Upcoming dates for summer term 2013

Jena, Constance, Tübingen, Heidelberg, Maastricht, Freiberg

Update 2013

www.myprofessorisadj.com